

# Let's Reach Success: Media Kit

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Let's Reach Success is a constantly growing platform covering the topics of personal and business growth. The blog aims to help millennials achieve financial independence through making money online so they can use that income to live their best life.

Founded in 2013, being the home of over 2,000 articles (unique, quality content), ranking #1 for keyword phrases, and having new content published consistently (weekly or more often) for a decade, the platform and its creator - Lidiya Kesarovska - have established themselves as one of the go-to resources in the industry and have become trustworthy in the eyes of search engines.

Featured in Yahoo News!, Yahoo Finance!, TIME Magazine, Thrive Global, Disrupt Magazine, Entrepreneur, Fundera, Foundr, and more.

## Niche + Topics

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- Business/Entrepreneurship
- Finance
- Marketing
- Career
- Personal Growth
- Lifestyle
- Travel
- Education

## Top Marketing Channels

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- Organic traffic
- Email marketing
- Pinterest

**41 DA**

Domain Authority

**3,3K**

Linking Root Domains  
(according to Moz)

**1% SS**

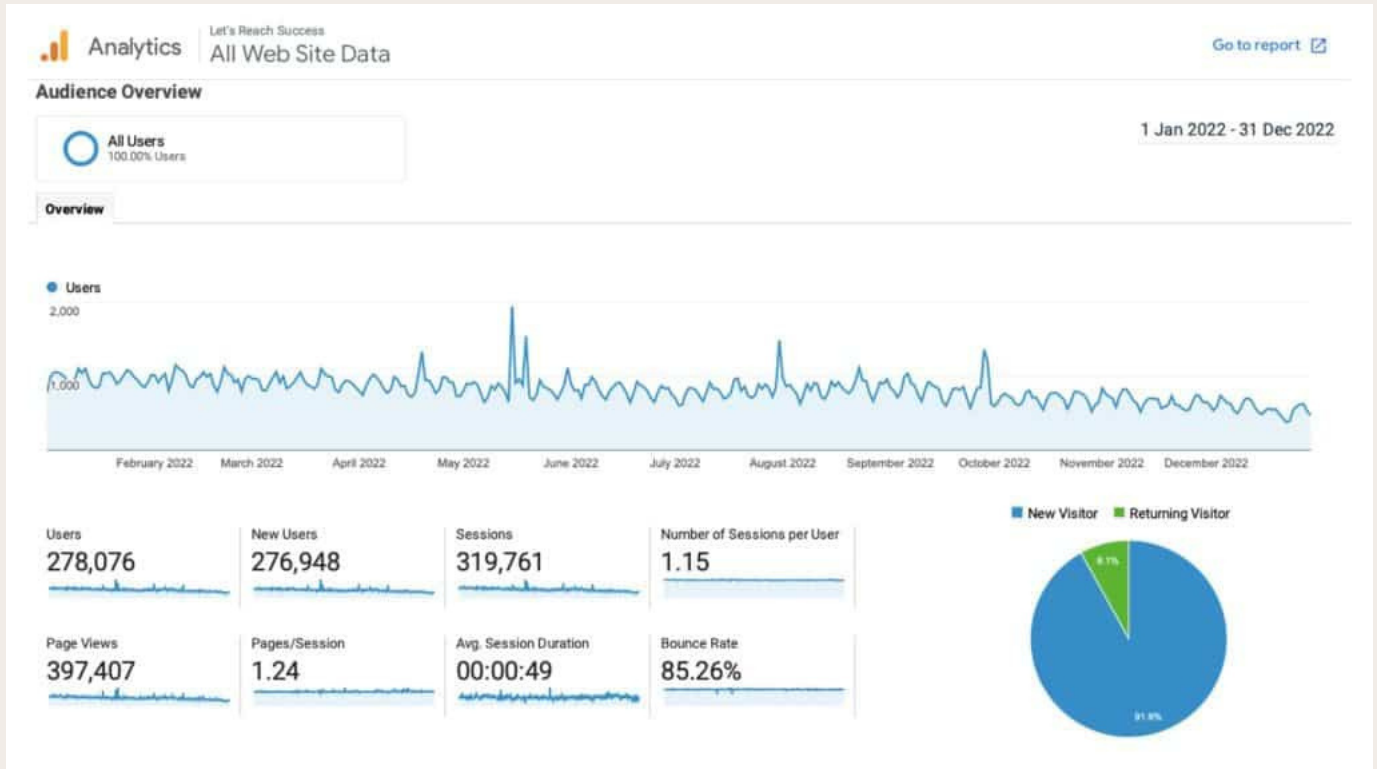
Spam Score  
(according to Moz)

**10 years**

Domain Age

# Traffic + Audience

For 2022:

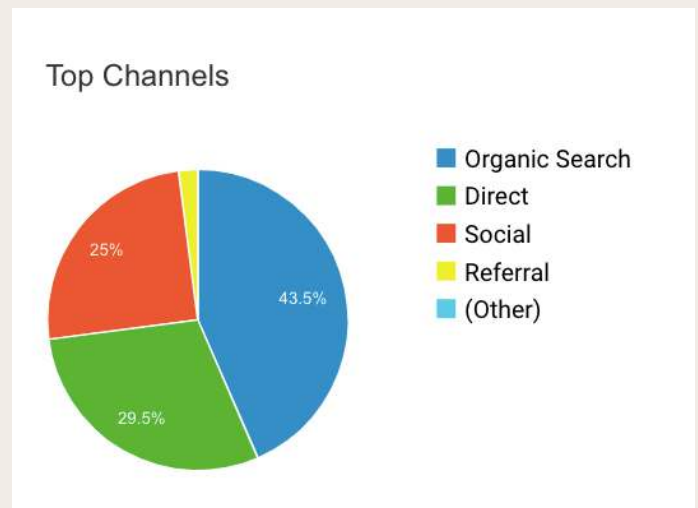


## Monthly stats:

- 24K-28K page views
- 17K-20K users

## Audience stats:

- Top countries: US, UK, India
- 60% female visitors
- 92% new visitors
- 55% of readers are 18-34



4,000

Email Subscribers

13,300

Twitter followers

7,500

Pinterest followers

8,200

Instagram followers

# Packages

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Whether you're looking for more exposure, evergreen marketing or more serious content marketing campaigns, there are options we can work together. Here are the different packages I offer:

## BACKLINK

**\$150**

- 1 dofollow link in an existing article
- stays for 1 year

## GUEST POST

**\$250**

- an article provided by you that gets published on my blog
- 1 backlink
- the link remains for 1 year

## WRITTEN BY ME

**\$350**

- a quality article written by me
- 1 backlink
- the link remains for 1 year

## GOLD PACKAGE

**\$500**

- well-researched and optimized article written by me
- 1-4 backlinks
- **links are permanent**

## BUNDLE

**\$1200**

- 4 or 5 quality and optimized articles written by me
- 1 of the articles can be a review
- **links are permanent**

# Conditions

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## Payments

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- We accept payments via PayPal (in USD).
- Payments are made in advance.
- You'll be asked to provide a company name and address for the invoice (or the name and address of an individual, in which case VAT charges will apply).

## Blog Post Requirements

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- provide a unique piece of content;
- include only one link to your website/product/client/etc. (unless you're ordering the Golden or Bundle Package);
- include the link naturally in the text and not right in the beginning.

## Additional Details

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- I reserve the right to make final edits to the articles in terms of formatting, adding images and external and internal links.
- Blog posts often get published immediately after I review them. Allow at least 24 hours for the publication to be live. In some cases, that might take a few days.
- Due to the big number of requests, I'm now choosing carefully who to work with.
- I don't work with late-paying or low-paying clients. I can't build trust with those who don't provide financial information or who are in a rush to get their article published.
- Advertising should be done right, according to Google's guidelines, and without looking spammy to readers. So please get in touch with me only if you're offering quality content with naturally inserted links.

# Previous Collaborations

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Here are some brands I've worked with.

The following blog posts are either provided by the company or written by me.

## Bundle package

- 1. [How to Make 6 Figures Selling a Blog](#)
- 2. [5 Reasons to Use Flippa to Buy and Sell Websites](#)
- 3. [How to Make Money Flipping Websites](#)
- 4. [When to Sell Your Blog: 5 Signs It's Time to Sell and Move On](#)

**Client: Flippa** (#1 online marketplace for buying and selling businesses & websites)

## Guest Post

- [6 Ways to Generate Traffic That You May Not Have Thought About](#)

**Client: Shopify** (#1 eCommerce platform)

## Guest Post

- [How to Create a Stunning Logo for Your Business in Under 5 Minutes](#)

**Client: LogoPony** (Logo Creator)

## Guest Post

- [5 Science-Backed Ways to Boost Your Mental Health](#)

**Client: Better Help** (Professional Counselling Services)

## Guest Post

- [What You Need to Know About Debt Management](#)

**Client: Latitude Financial** (Personal Loans, Credit Cards and Insurance)

## Bundle Package

- 1. [4 Bold Home Office Ideas for Female CEOs](#)
- 2. [3 Powerful Ways to Add Extra Value to Your Signature Program](#)
- 3. [How to Use a Label Printer for Your eCommerce Business](#)
- 4. [Offline Productivity: 5 Ways to Get Things Done without Relying on Apps](#)
- 5. [7 Smart Ways to Use a Label Maker to Make Your Life More Organized](#)

**Client: Munbyn** (shipping label printer company)

## Guest Post

- [5 Most Common Fallacies of Sales Management](#)

**Client: Spiro Technologies** (CRM software)